

DIGITAL360: 18th NOVEMBER CYBERSECURITY360 SUMMIT THE NEW ITALIAN CYBERSECURITY STRATEGY

The eighth edition of the DIGITAL360 digital event is underway, bringing together leading experts in the cyber security market to discuss regulations, information security and cyber risk.

Appointment streaming on November 18 from 3 to 6.30 p.m.

Milan, 17 November 2021 - The new Italian cybersecurity strategy, the role of PNRR in the sector, threats and institutional and market countermeasures. These will be the topics of the eighth edition of the **Cybersecurity360 Summit**, the event organized by **DIGITAL360**, an innovative SME listed on the Euronext Growth Milan market of Borsa Italiana, scheduled in digital format on November 18, from 3pm to 6.30pm.

The conference - live streaming - aims to outline the state of the market in the field of information security and cyber risk, the requirements, tools and organization adopted and to be adopted to meet the daily challenges, through a comparison between the top experts at national level with representatives of business and institutions, including the Director of the National Cybersecurity Agency Roberto Baldoni, the Undersecretary of the Ministry of Defense Giorgio Mulè and the member of the Authority for the Protection of Personal Data Guido Scorza. The debate will be enriched by interactions with the public, who will have the opportunity to intervene through a live chat and respond to instant polls proposed during the event.

"The PNRR represents for Italy an opportunity also for the cybersecurity sector - declares **Gabriele Faggioli**, CEO of DIGITAL360 -, just think of the 620 million euros foreseen in the specific chapter inherent to cybersecurity. But, given that to accelerate the digital transition will be essential to rely on ICT technologies and since the PNRR provides billions that will be invested in digital innovation, since there can be no technological progress without security, investments in security will increase a lot in the coming months and years. In this new appointment of Cybersecurity360 Summit we will deepen these issues through a comparison between the top experts at the national level offering to the audience the opportunity to actively participate to interact in the debate".

DIGITAL360 has always been at the forefront of information security issues, both from an editorial point of view, thanks to the reference portal www.cybersecurity360.it which counts 300,000 unique users per month with a growth of over +80% compared to 2020, and from a consulting point of view, with a practice dedicated to strategically supporting medium-large and small companies on the important and urgent topic of cybersecurity, which the numerous current cases tell us about every day.

For information and registration: <https://www.cybersecurity360summit.it/>



Agenda (being updated):

15:00: Introduction to the works and welcome greetings by Alessandro **Longo**, Editor-in-Chief, AgendaDigitale.eu and Cybersecurity360.

3.05 pm: Keynote speech - Cybersecurity: the role of the agency and the impact on Italian strategy: Roberto **Baldoni**, Director of the National Cybersecurity Agency.

3.20 p.m.: Round Table - Cybersecurity: the new institutional set-up and strategies: the legislative and institutional innovations that have given substance to the new regulatory framework on cybersecurity will be analysed. In particular, the role of the National Cybersecurity Agency, the national cybersecurity perimeter and the national strategic hub. Speakers: Denis **Cassinero**, Regional Director SEUR of Bitdefender; Stefano **Mele**, Partner of Gianni & Origoni, Head of Cybersecurity Law Department, Co-Head of Data Protection Department; Giampiero **Petrosi**, Sr. Manager Sales Engineering Southern Europe of Rubrik; Riccardo **Pranovi**, Service Category & Business Developer Manager of HP; Rodolfo **Rotondo**, Business Solutions Strategy Director (EMEA) of VMware; Stefano **Tomasini**, Central Director of Inail. Moderator: Patrizia **Fabbri**, Editor-in-Chief of Zerouno.

16.05: Keynote speech - PNRR and Cybersecurity: a historic opportunity for Italy: Giorgio **Mulè**, Undersecretary at the Ministry of Defence.

16.20: Round Table - PNRR: Cybersecurity and (Secure) Digital Innovation. How the PNRR can be the driver for the market and for a secure approach to digital innovation: the content of the PNRR on cybersecurity will be analysed with reference to the specific chapter and the general framework. Speakers include Gianni **Baroni**, CEO of Cyber Guru; Riccardo **Canetta**, Country Manager Italy of Infoblox; Giovanni **Giovannelli**, Senior Sales Engineer at Sophos; Simone **Ricci**, SE manager Iberia and Italy at Forcepoint; Nicola **Sotira**, Information Security Manager at Poste Italiane; Stefano **Zanero**, Cybersecurity Professor at Politecnico di Milano. Moderator: Arturo **di Corinto**, Journalist.

17.05: Keynote speech - Data protection and cybersecurity: hot months: Guido **Scorza**, Member of the Italian Data Protection Authority.

5.20 p.m.: Round table - National cybersecurity: regulatory aspects, prevention and ways of communicating to the public: the last few months have been characterized by some sensational cases of cyber attacks. What considerations can be made also in the light of the national cybersecurity strategy? Speakers include Luisa **Franchina**, PhD President of the Italian Association of Critical Infrastructure Experts and Hermes Bay Partner; **Corrado Giustozzi**, Member of the Clusit Steering Committee; Samuele **Zaniboni**, Pre-Sales Engineer Manager at Eset; Massimiliano **Bossi**, Sales Manager Major Milan at Check Point Software Technologies; Diego **Micciche**, Cyber Technology Specialist at Darktrace. Moderator: Alessio **Pennasilico**, Information and Cyber Security advisor P4I-Partners4Innovation, Association of IT Professionals.

18.05: Reflections and final greetings by Alessandro **Longo**, Editor-in-Chief, AgendaDigitale.eu and Cybersecurity360 and Gabriele **Faggioli**, CEO DIGITAL360 and Clusit President.



This press release is available on the Company's website at www.digital360.it.

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